







OAKLEY® AUTHENTIC PRESCRIPTION PROGRAM

2018 RX LENS COLORS




UPDATED: SEPT 11, 2018

PRIZM™ SPORT

INCREASED CONTRAST LENSES






- 
BRIGHT LIGHT
PRIZM™ DEEP WATER POLARIZED*
 BASE COLOR: ROSE, ENHANCED WITH PRIZM
 RATE OF TRANSMISSION: 12%
- 
PRIZM™ FIELD
 BASE COLOR: ROSE, ENHANCED WITH PRIZM
 RATE OF TRANSMISSION: 15%
- 
MEDIUM LIGHT
PRIZM™ ROAD
 BASE COLOR: ROSE, ENHANCED WITH PRIZM
 RATE OF TRANSMISSION: 20%
- 
PRIZM™ DARK GOLF
 BASE COLOR: BRONZE, ENHANCED WITH PRIZM
 RATE OF TRANSMISSION: 22%
- 
PRIZM™ GOLF
 BASE COLOR: ROSE, ENHANCED WITH PRIZM
 RATE OF TRANSMISSION: 30%
- 
PRIZM™ TRAIL
 BASE COLOR: ROSE, ENHANCED WITH PRIZM
 RATE OF TRANSMISSION: 36%

RATES OF TRANSMISSION

-  BRIGHT LIGHT: 3-18%
-  MEDIUM LIGHT: 18-43%
-  LOW LIGHT: 43-80%+










PRIZM™ EVERYDAY




INCREASED CONTRAST LENSES

- 
BRIGHT LIGHT
PRIZM™ BLACK POLARIZED
 BASE COLOR: GREY, ENHANCED WITH PRIZM
 RATE OF TRANSMISSION: 11%
 AVAILABLE IN *NON-POLARIZED*
- 
PRIZM™ SAPPHIRE POLARIZED
 BASE COLOR: GREY, ENHANCED WITH PRIZM
 RATE OF TRANSMISSION: 12%
 AVAILABLE IN *NON-POLARIZED*
- 
PRIZM™ JADE POLARIZED
 BASE COLOR: GREY, ENHANCED WITH PRIZM
 RATE OF TRANSMISSION: 13% (14% FOR NON-POLAR)
 AVAILABLE IN *NON-POLARIZED*
- 
PRIZM™ TUNGSTEN POLARIZED*
 BASE COLOR: BRONZE, ENHANCED WITH PRIZM
 RATE OF TRANSMISSION: 14%
 AVAILABLE IN *NON-POLARIZED*
- 
PRIZM™ RUBY POLARIZED*
 BASE COLOR: BRONZE, ENHANCED WITH PRIZM
 RATE OF TRANSMISSION: 17%
 AVAILABLE IN *NON-POLARIZED*

STANDARD*

NEUTRAL CONTRAST LENSES

- 
BRIGHT LIGHT
ICE IRIDIUM® POLARIZED
 BASE COLOR: GREY
 RATE OF TRANSMISSION: 9% (10% FOR NON-POLAR)
 AVAILABLE IN *NON-POLARIZED*
- 
BLACK IRIDIUM® POLARIZED
 BASE COLOR: GREY
 RATE OF TRANSMISSION: 9% (11% FOR NON-POLAR)
 AVAILABLE IN *NON-POLARIZED*
- 
24K IRIDIUM® POLARIZED
 BASE COLOR: BRONZE
 RATE OF TRANSMISSION: 11%
 AVAILABLE IN *NON-POLARIZED*
- 
EMERALD IRIDIUM® POLARIZED
 BASE COLOR: GREY
 RATE OF TRANSMISSION: 13%
 AVAILABLE IN *NON-POLARIZED*
- 
TUNGSTEN IRIDIUM® POLARIZED
 BASE COLOR: BRONZE
 RATE OF TRANSMISSION: 13%
 AVAILABLE IN *NON-POLARIZED*
- 
SAPPHIRE IRIDIUM® POLARIZED
 BASE COLOR: GREY
 RATE OF TRANSMISSION: 13%
 AVAILABLE IN *NON-POLARIZED*
- 
VIOLET IRIDIUM® POLARIZED
 BASE COLOR: GREY
 RATE OF TRANSMISSION: 14%
 AVAILABLE IN *NON-POLARIZED*
- 
JADE IRIDIUM® POLARIZED
 BASE COLOR: GREY
 RATE OF TRANSMISSION: 15% (17% NON-POLAR)
 AVAILABLE IN *NON-POLARIZED*
- 
FIRE IRIDIUM® POLARIZED
 BASE COLOR: BRONZE
 RATE OF TRANSMISSION: 16%
 AVAILABLE IN *NON-POLARIZED*

- 
BRIGHT LIGHT
+ RED IRIDIUM®
 BASE COLOR: GREY
 RATE OF TRANSMISSION: 17%
- 
TORCH IRIDIUM® POLARIZED
 BASE COLOR: GREY
 RATE OF TRANSMISSION: 17%
 AVAILABLE IN *NON-POLARIZED*
- 
RUBY IRIDIUM® POLARIZED
 BASE COLOR: GREY
 RATE OF TRANSMISSION: 17%
 AVAILABLE IN *NON-POLARIZED*
- 
GREY POLARIZED
 BASE COLOR: GREY
 RATE OF TRANSMISSION: 17%
 AVAILABLE IN *NON-POLARIZED*
- 
DEEP BLUE IRIDIUM® POLARIZED
 BASE COLOR: GREY
 RATE OF TRANSMISSION: 17%
- 
MEDIUM LIGHT
BRONZE POLARIZED
 BASE COLOR: BRONZE
 RATE OF TRANSMISSION: 19% (22% FOR NON-POLAR)
 AVAILABLE IN *NON-POLARIZED*
- 
SHALLOW BLUE IRIDIUM® POLARIZED
 BASE COLOR: BRONZE
 RATE OF TRANSMISSION: 21%
- 
LOW LIGHT
CLEAR
 BASE COLOR: CLEAR
 RATE OF TRANSMISSION: 93%

TRANSITIONS®

NEUTRAL CONTRAST LENSES

- 
MIXED CONDITIONS
CLEAR TO BROWN
 BASE COLOR: BRONZE
 RATE OF TRANSMISSION: 87% (19% WHEN ACTIVATED)
- 
CLEAR TO GREY
 BASE COLOR: GREY
 RATE OF TRANSMISSION: 87% (20% WHEN ACTIVATED)
- 
CLEAR TO BLACK IRIDIUM®
 BASE COLOR: GREY
 RATE OF TRANSMISSION: 69% (23% WHEN ACTIVATED)

*SELECT PRIZM POLARIZED COLORS NOT AVAILABLE IN OAKLEY EDGE SINGLE VISION OR PROGRESSIVE
 NOTE - PRIZM RX LENSES ARE NOT AVAILABLE IN A 4-BASE
 NOTE - THE RATE OF TRANSMISSIONS ONLY INDICATE AVERAGES AND VARY BASED ON PRESCRIPTIONS
 NOTE - BASE COLORS SIGNIFY THE GENERAL TINT OF THE LENS. ALL PRIZM LENSES HAVE UNIQUE BASES THAT ENHANCE COLOR AND CONTRAST



OPTICAL LENS TECHNOLOGY

OAKLEY AUTHENTIC PRESCRIPTION LENSES

The Oakley Authentic Prescription Lens Program, including sun and optical styles, features Oakley's unparalleled optical innovations merged with leading technologies and features designed to meet, and exceed, the uncompromising demands of sport and everyday life. Only Oakley Authentic lenses are signed with the ellipse logo, an icon of uncompromising quality for proof of Oakley authenticity. Each Oakley Authentic sun lens includes premium backside A/R.

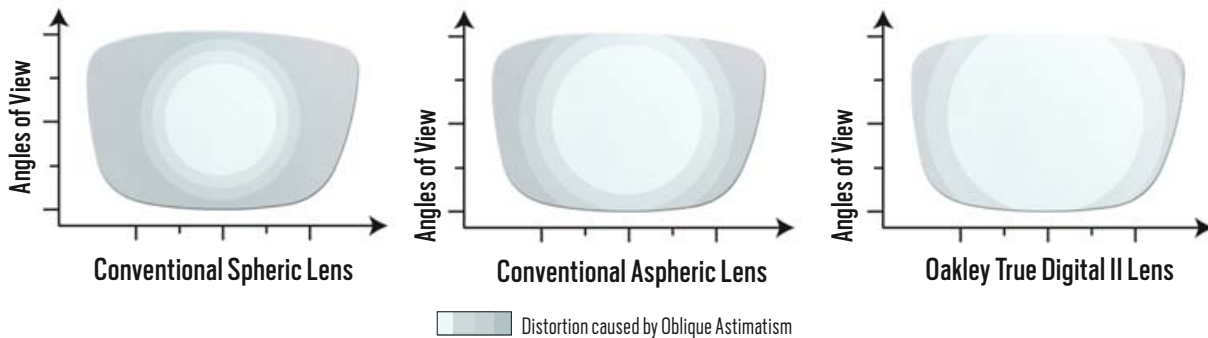


OAKLEY TRUE DIGITAL FREEFORM TECHNOLOGY

CORNERSTONE OF OAKLEY PRESCRIPTION OPTICS

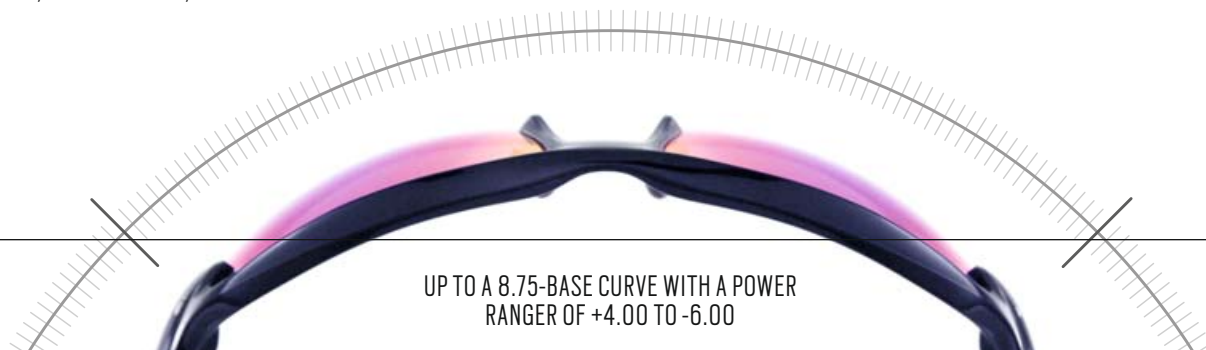
IMPROVED OPTICS AND INCREASED POWER CONTROL

- OTDI freeform technology delivers a more consistent power profile across the entire visible field of view
- Wider power ranges with no frost in the lens periphery
- Minimizes oblique astigmatism for a wider field of view
- Faster adaptation & patient comfort



HIGH-WRAP SPORT FRAMES IN HIGH PRESCRIPTIONS

- This technology uses what we know about frame tilt, wrap, and vertex distance to optimize your doctor's prescription for your frame on your face.



UP TO A 8.75-BASE CURVE WITH A POWER RANGER OF +4.00 TO -6.00



SPORT-SPECIFIC SOLUTIONS

Best combination of materials, design and quality for optimal sport performance vision. The Sport Specific Tuning is imperative to how a customer would see through a progressive if they choose Cycling, Fishing or Golf specific progressive designs.

PRIZM™ LENS TECHNOLOGY



PRIZM™ ROAD

OPTIMIZED FRAME



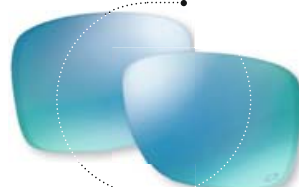
FIELD JACKET

SPORT-SPECIFIC TUNING



PROGRESSIVE LENS DESIGNED FOR CYCLING

PRIZM™ LENS TECHNOLOGY



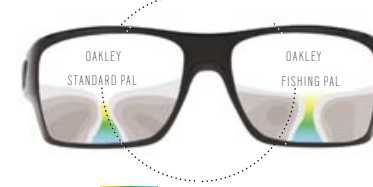
PRIZM™ DEEP WATER POLARIZED

OPTIMIZED FRAME



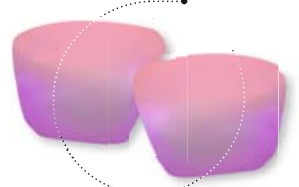
TURBINE

SPORT-SPECIFIC TUNING



PROGRESSIVE LENS DESIGNED FOR FISHING

PRIZM™ LENS TECHNOLOGY



PRIZM™ GOLF

OPTIMIZED FRAME



TARGETLINE

SPORT SPECIFIC TUNING



PROGRESSIVE LENS DESIGNED FOR GOLF

PRIZM™ LENS TECHNOLOGY

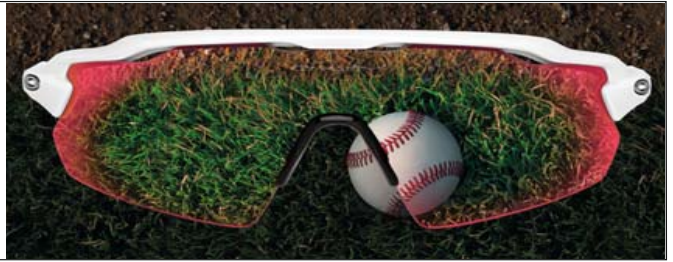
Oakley Prizm™ lens technology has turned eyewear into vital equipment for sports. It all comes down to enhancing detail in the most precise ways to optimize your visual experience, and the result is game-changing performance.

We analyze the demands of each sport and environment to ensure each lens transmits the right wavelengths. That way, you can experience sharpened visual acuity that helps you see everything more clearly, and react more quickly. Beyond enhanced detail recognition that helps you spot what you need to see, Prizm Sport lenses improve your ability to see and track moving objects in your periphery. Whatever the sport, you'll have improved performance to help you compete with confidence.



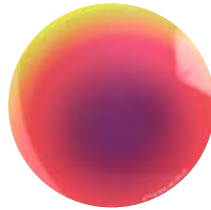
PRIZM™ FIELD*

Engineered to enhance contrast and help you easily track the ball against the sky, grass and dirt.



PRIZM™ ROAD*

Engineered to help you see subtle changes in road texture and quickly spot hazards like rocks and potholes so you can perform with confidence.



PRIZM™ TRAIL*

Engineered to help you spot transitions and textures between types of dirt and distinguish obstacles in a variety of light conditions so you can ride with confidence.



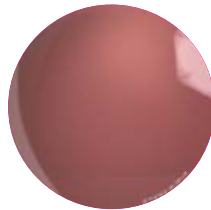
PRIZM™ GOLF*

Engineered to help you spot transitions between the fairway, fringe, and rough and gauge distance with accuracy to help you read the course better.



PRIZM™ DARK GOLF

Engineered to help you spot transitions between the fairway, fringe, and rough and gauge distance with accuracy to help you read the course better in bright, sunny days.



PRIZM™ DEEP WATER Engineered to help you see what's under the surface by boosting colors that water absorbs and cutting through glare.

